



# WEBSITE DESIGN QUESTIONNAIRE

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Company Name: \_\_\_\_\_

Contact's Name: \_\_\_\_\_

Contact Position: \_\_\_\_\_

### Contact Details

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Country: \_\_\_\_\_

Q1. Do you have a Website?

- a. Yes
- b. No

If Yes. Provide URL \_\_\_\_\_

Q2. Do you have your Logo?

- a. Yes
- b. No

Q3. Describe your Business in a Few Sentences?

Q4. Do you have any websites you like?

Website 1 \_\_\_\_\_

Website 2 \_\_\_\_\_

Website 3 \_\_\_\_\_

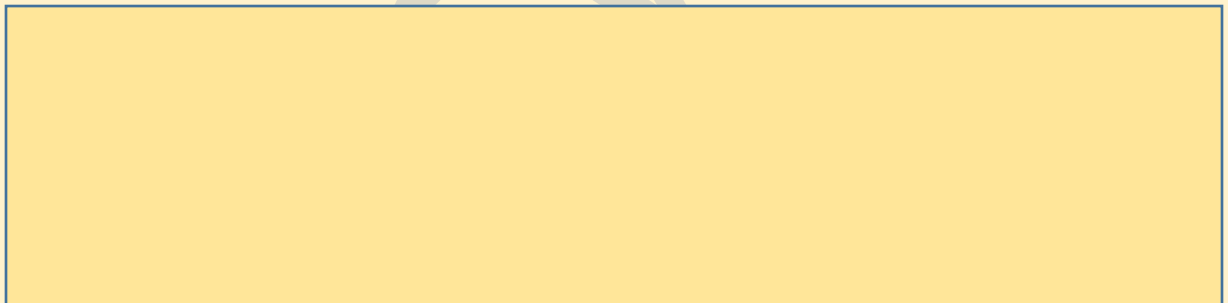
Other Website URL's



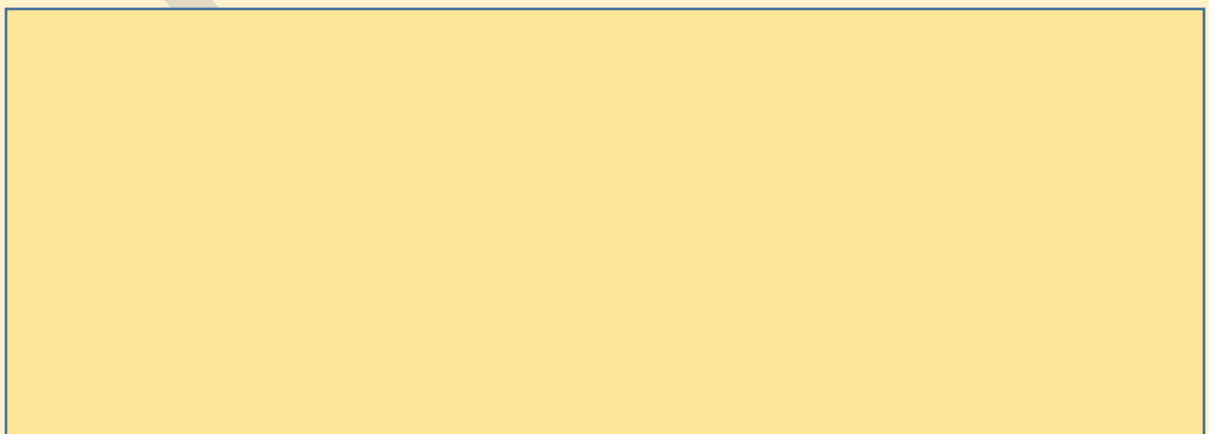
Q5. What is the main purpose of your website?

- a. General Online Presence
- b. Project your Business Image
- c. Sell Products
- d. Let People find you

If others, please explain



Q6. What Services Do You Offer?



Q7. Who Is Your Target Audience?

Q8. What Makes Your Services Unique?

Q9. What Features Does Your Website Need to Be Successful? E.g. (Online Appointment Booking, Live Chat, etc.).

Q10. Do You Have Any Existing Style Guides and Guidelines?

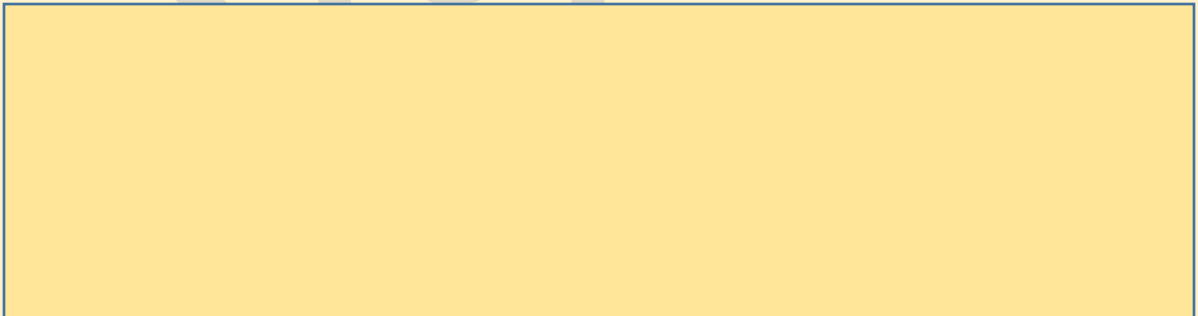
Q11. List your must-have pages? (E.g. About Us, Contact)



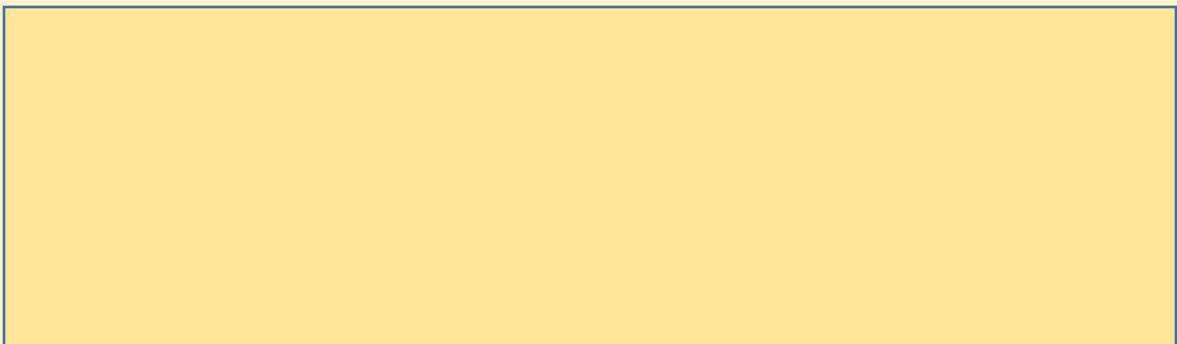
Q12. How would you write the Content of your Website?

- a. I have a Content Writer.
- b. I will write my website content by my own.
- c. I will require someone to write content for me.
- d. I already have my website content.

If other, please explain



Q13. Anything else would you like to see on your website?



Q14. What Is Your Ideal Launch Date for the Website?

THANK YOU FOR  
SPENDING TIME.

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Fill and send to

Email 1: [niksweb.designs@gmail.com](mailto:niksweb.designs@gmail.com)

Email 2: [support@niksweb.com](mailto:support@niksweb.com)

Regards

 niksweb

Niksweb Designs